

9th American **Cough Conference**



June 9-10, 2023

Reston, VA

CORPORATE SUPPORT OPPORTUNITIES

Connecting you with the Who's Who of Cough



When you need to reach decision makers in cough, there is no better choice than the American Cough Conference.

Since its inauguration in 2007, this biennial meeting has attracted the top scientists, clinicians and thought-leaders in the management of cough from around the globe. Small enough to allow interaction with each of the faculty and attendees, yet large enough to satisfy corporate “return on investment,” the American Cough Conference offers it all.

The success of the 2021 virtual meeting and the change in the way participants prefer to attend conferences has allowed us to offer the 2023 meeting in both in-person and virtual attendance options. This also allows us to offer additional sponsorship opportunities that will reach all participants wherever they may be, from the conference hall to the comfort of their home.

In this catalog you will find sponsorship opportunities to suit every budget and the perfect solution to your branding, educational, marketing and sales needs. If you don't find what you're looking for – let us know and we'll work with you to make it happen!

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About the ACC



Chaired by Peter Dicipinigaitis, Professor of Medicine at Albert Einstein College of Medicine and Director of the Montefiore Cough Center in New York, NY, and expertly managed by Strategic Pharmaceutical Advisors, the American Cough Conference is the nation's leading educational meeting for health care professionals involved in improving the management of patients with cough.

The program provides a state-of-the-art updates on the evaluation and management of cough including epidemiology, diagnosis, management, and ongoing clinical and basic research.

The distinguished Faculty includes many of the world's leading experts in cough. Most importantly, the meeting provides ample opportunity for informal networking, discussion, debate and dialogue with fellow professionals from around the world.

Past meetings:

2007 New York, NY

2009 Jersey City, NJ

2011 New York, NY

2013 New York, NY

2015 Washington, DC

2017 Reston, VA

2019 Reston, VA

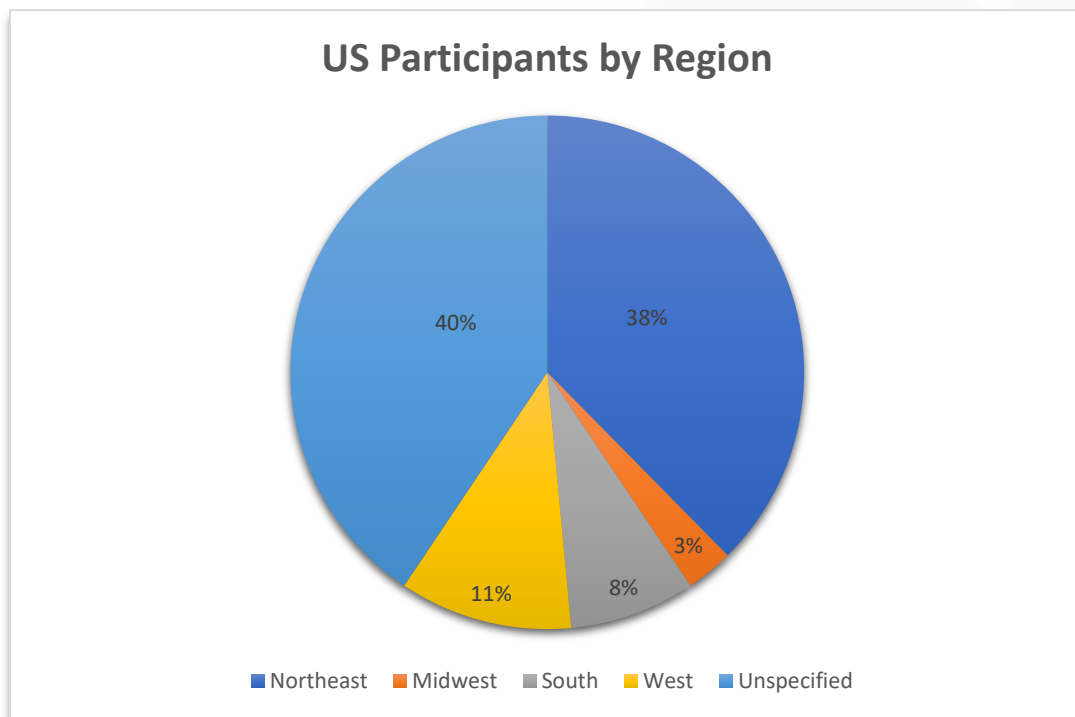
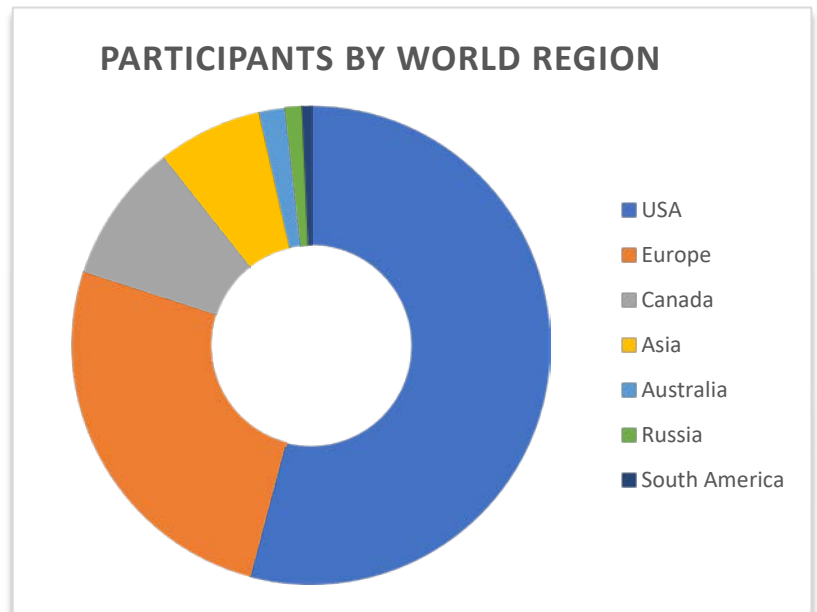
2021 Virtual

2021 Key Demographics

2021 Total attendees: 170

Participants by World Region

Region	Participants
USA	92
Europe	44
Canada	16
Asia	12
Australia	3
Russia	2
South America	1
Grand Total	170



Corporate Support Benefits

The American Cough Conference offers many unique corporate support opportunities designed to fit your budget and desired level of exposure.

Choose one of our top-tier support packages and enjoy unparalleled recognition

- Platinum Supporter \$50,000
- Gold Supporter \$35,000
- Silver Supporter \$25,000
- Bronze Supporter \$15,000

All top-tier supporters will receive the following benefits:

	Platinum	Gold	Silver	Bronze
Program listing	✓	✓	✓	✓
Use of ACC logo	✓			
Website and promotional email listing	✓	✓	✓	✓
Dedicated on-site signage	✓	✓		
On-site signage	✓	✓	✓	✓
Ribbons identifying support level	✓	✓	✓	✓
Pre- and post- conference mailing list	✓	✓	✓	✓
Conference Registrations	5	4	3	2
Complimentary On site exhibit (One 6'x 3' table)	✓	✓	✓	✓
Virtual platform capabilities*: Large listing banner on sponsor page Sponsor page with photo and video Management of sponsor page Access to booth analytics 2 push notifications	✓	✓		
Virtual platform capabilities*: Medium listing banner on sponsor page Sponsor page with photo and video Management of virtual booth 1 push notification			✓	✓

* Sponsors will be able to manage their own virtual exhibit and are responsible for the development and uploading of all virtual content.

Exhibiting at the 2023 American Cough Conference

Dates: June 9-10, 2023

Investment: Starting at \$2,500

Attendees: >150 health care professionals specializing in cough

Exhibit Space Selection:

One 6'x 3' table Investment: **\$3,500**

Two 6' x 3' tables Investment: **\$5,000**

Virtual Sponsor page only Investment: **\$2,500**

Freestanding space Investment: **Price on request***

email coughconference@srxa.com to discuss your requirements and we'll be pleased to provide you with a proposal.

Benefits of exhibiting include:

- Exhibit space
- Listing on the conference website
- 2 complimentary conference registrations
- Breakfast and refreshments on both days of the conference

Who Should Exhibit?

- OTC cough and cold medications
- Prescription cough and cold medications
- Prescription asthma and COPD medications
- Prescription GERD medications
- OTC GERD medications
- Diagnostic equipment
- Medical devices and wearable technology
- Cough and pulmonology journals
- Clinical research organizations

Contact us to discuss your exhibiting needs: coughconference@srxa.com

2023 Virtual Sponsorship

The 2023 program will be presented on a virtual platform which will also serve as the program for in-person attendees. This platform will be available to all attendees for 30 days after the event and attendees will be able to rewatch select sessions and visit other material including virtual sponsor pages.

Sponsors will be able to manage their own virtual exhibit and are responsible for the development and uploading of all virtual content.

Virtual sponsorship

Investment: **\$2,500**

Virtual sponsor page includes:

- Listing on conference website
- Large listing banner on sponsor page
- Sponsor page with photo and video capabilities
- Management of sponsor page content
- Access to booth analytics
- 2 push notifications

Receptions and Networking

WELCOME RECEPTION

Taking place on the evening of Thursday June 8th, the welcome reception will provide you with an advance introduction to the 2023 American Cough Conference Chair, faculty and attendees. Feedback from the attendees of previous meetings has told us that the social aspects of the conference are just as important to them as the education. Sponsorship of this event will guarantee you early recognition and provide you with the opportunity to network with friends, colleagues and healthcare professionals from around the world and provides an exclusive opportunity to promote your company's products, services and personnel.

Investment: **\$25,000**

FACULTY DINNER

Your chance to join the faculty-only dinner on Friday, June 9th. The exclusive sponsor will be given the opportunity to invite up to 3 company personnel to enjoy one-on-one time with the world's leading experts in cough.

Investment: **\$12,500**

Promotional Opportunities

HOTEL DOOR DROPS

Deliver your product information directly to the attendees by means of door drops. Door drops can also provide added visibility to your exhibit / satellite symposium etc. Sponsors are responsible for development and production of materials.

Investment: **\$3,000** [Friday only]
 \$3,000 [Saturday only]
 \$5,000 [Friday and Saturday]

Widdicombe Award Sponsorship



Established in 2013, to honor one of the pioneers of cough research, the Widdicombe Award is presented to the winner of the best oral abstract on either the clinical or basic science aspects of cough.

The sponsor of the Widdicombe Award may present the award to the winning participant.

Investment: **\$5,000**

Past Winners:

- 2021 Laurie Slovarp, University of Montana, USA
- 2019 Miranda Wright, University of Utah, USA
- 2017 Anne Vertigan, Hunter Medical Research Institute, Australia
- 2015 Helen Fowles, University of Hull, UK
- 2013 Rebecca Clarke, Queens University, Belfast



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